

Roslin Institute Public Engagement Strategy 2022-2027

Science is for everyone: The Roslin Institute Public Engagement Programme aims to make our research accessible to everyone. We prioritise engagement with underserved, rarely heard and low Science Capital audiences via the Easter Bush Science Outreach Centre (EBSOC), a unique, award-winning engagement hub.

Key Principles & Objectives

Openness: Maintain and grow public trust, support and confidence in Roslin Institute research and innovation by revealing how our science impacts society, and inviting and facilitating questions, challenge and dialogue.

Inspiration & Aspiration: Work with young people from diverse backgrounds to break down negative stereotypes about science and scientists, build confidence in science skills & raise aspirations around studying and working in STEM; creating a future generation of scientifically-informed citizens.

Collaboration & Involvement: Shape our research and engagement activities and increase their potential for impact by involving a diverse range of partners and perspectives throughout the research process.

Positive Research Culture: Promote a positive and inclusive research culture by supporting all staff and postgraduate students to develop new skills and perspectives through public engagement, and valuing and rewarding their contributions.

Our whole programme is underpinned by a robust programme of **Evaluation & Assessment** that will contribute to our evidence base of effective engagement approaches, maintain the quality of our engagement, and build capacity for research with societal impact.