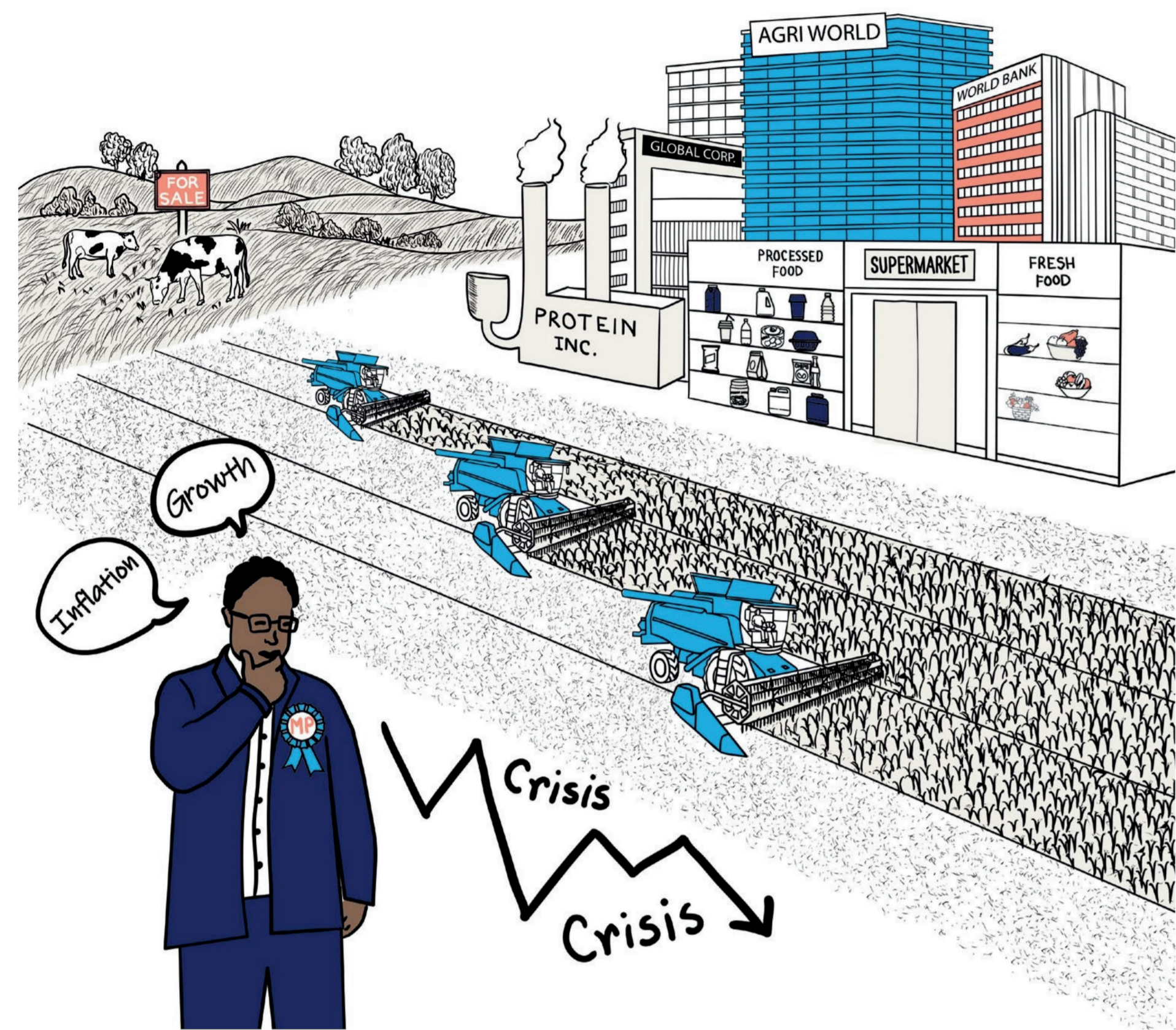


Have your say!

What do you a) expect b) want UK agri-food systems to look like in 2050?
 What should we do to prepare ourselves for these futures?

Scenario A: Build Back Fast (Again)



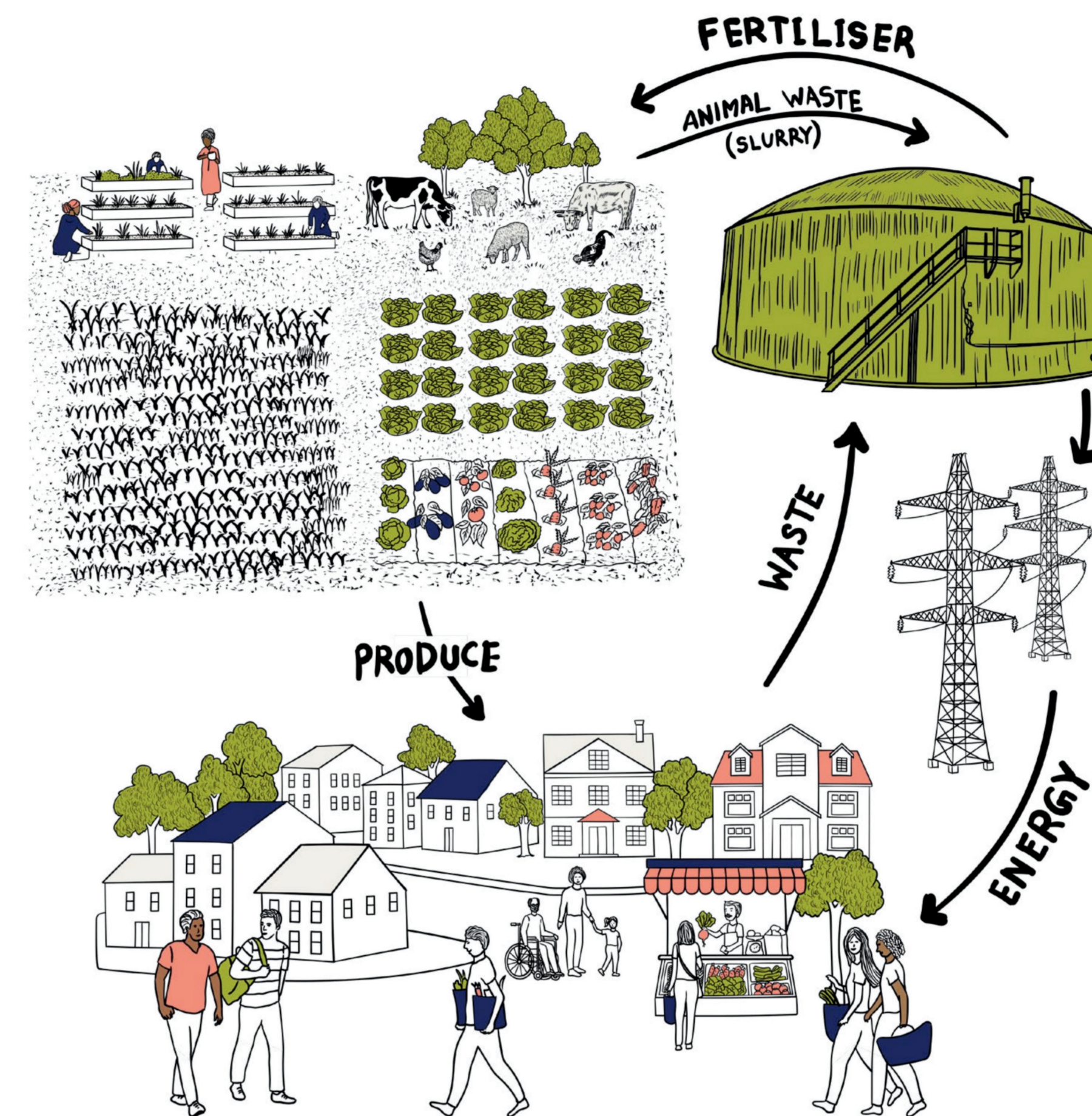
Worldview & Economic Perspective: Individualistic, short-termist, market-driven with a focus on rebuilding fast (not better) after economic crises.

Geopolitics & Trade: Unstable, crisis-ridden, militarised trade routes leading to a volatile and uncertain UK food supply.

Food Systems: Intensive production dominated by big corporations. Ultra-processed diets with industrial protein and limited fresh food.

Environmental Approach: 'Net zero' via technology and intensification. Large withdrawal of farmers from land – abandoned areas left to 'rewild'.

Scenario B: Circular Worlds



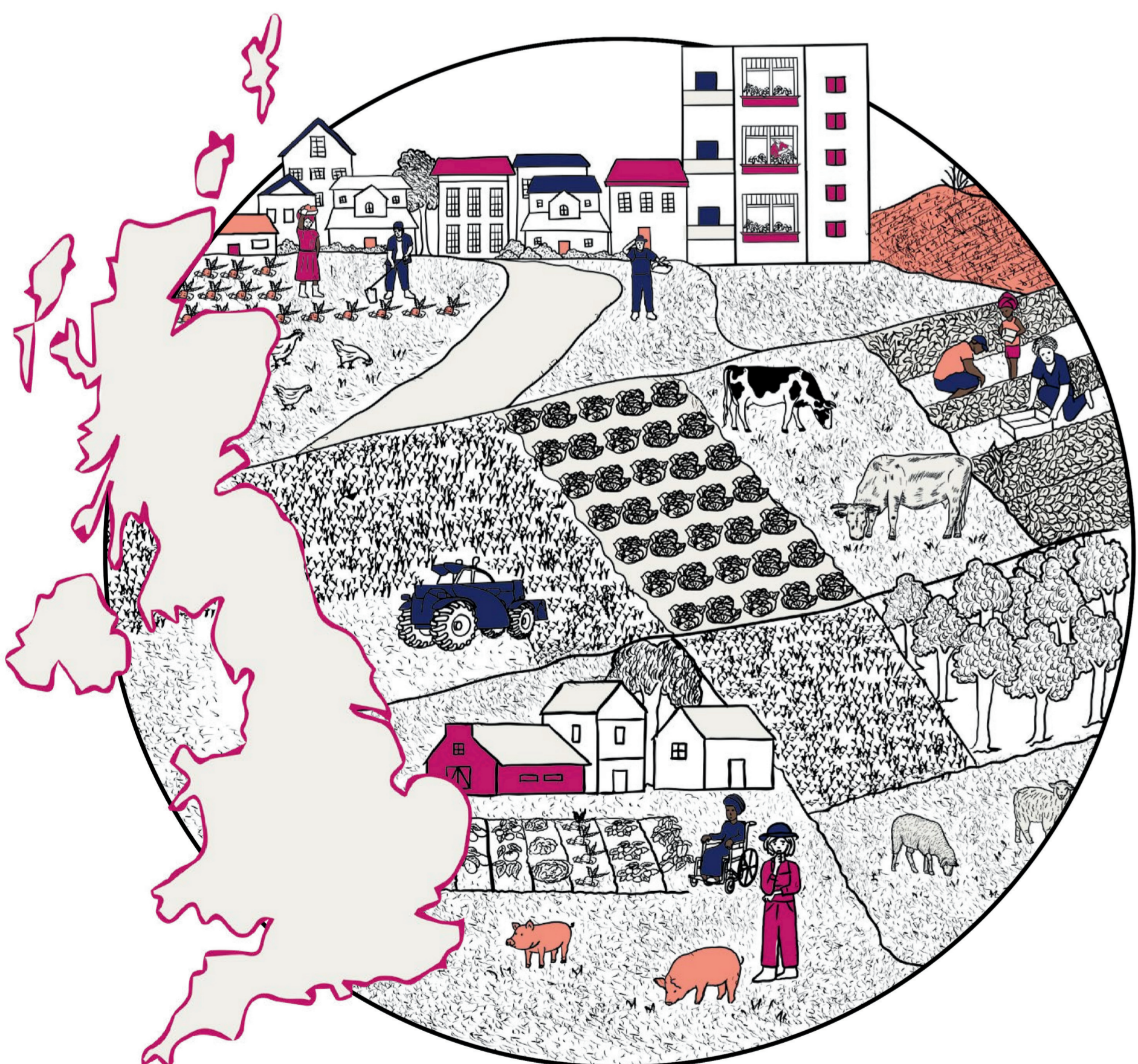
Worldview & Economic Perspective: Shared, well-being-focused, promoting sustainability, intergenerational fairness and circular economies.

Geopolitics & Trade: Millennial and GenZ-driven, advocating sustainability, climate action and cooperative trade with carbon taxes.

Food Systems: Farmers produce 'less but better' and consumers waste less (food is more expensive). Low-input, diverse production, more urban horticulture, leads to sustainable, varied diets with less meat.

Environmental Approach: Regenerative mixed farming (livestock are fewer but more geographically spread), natural landscapes and renewable energy while valuing farmers.

Scenario C: Self-Sufficiency for Security



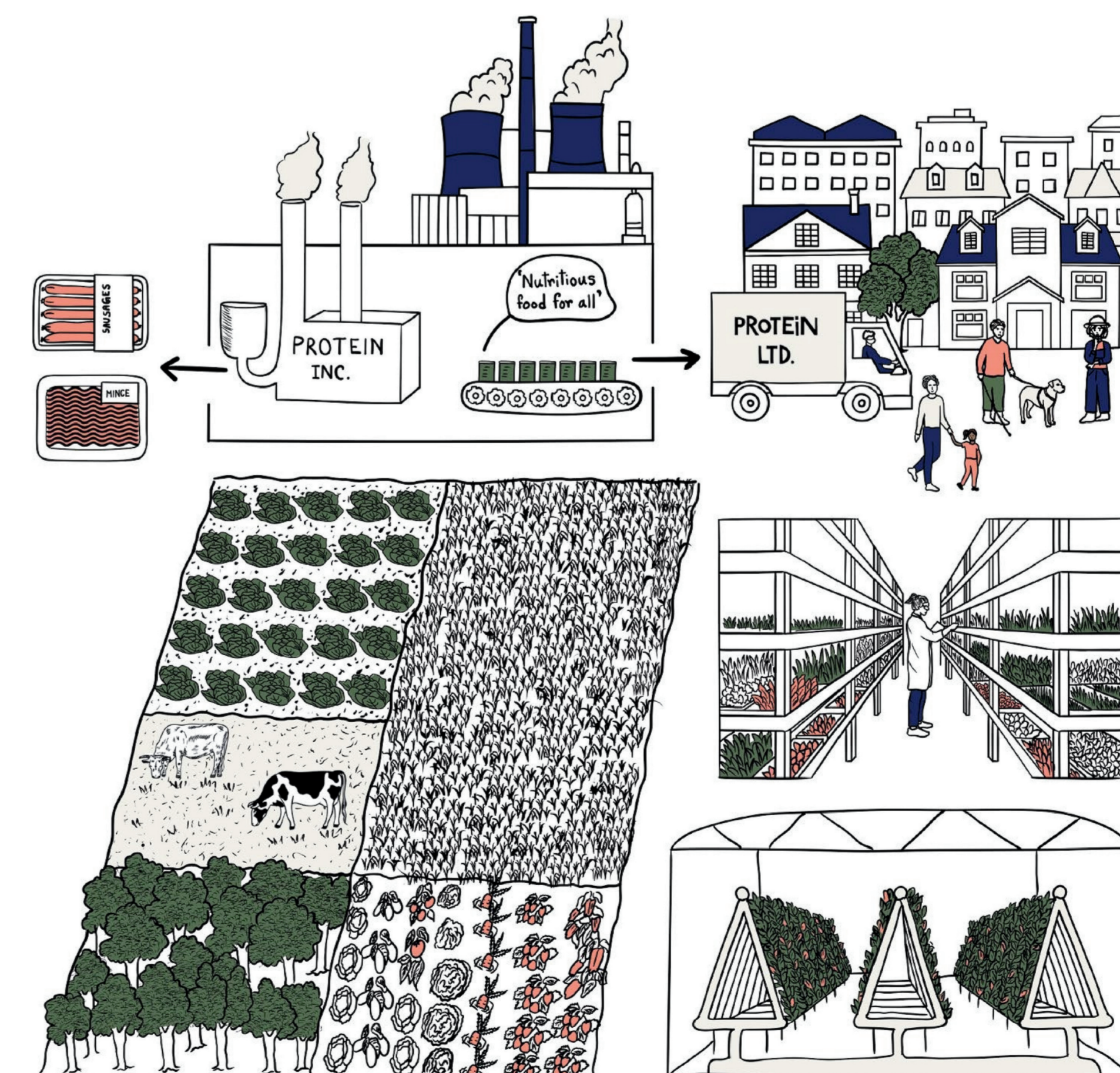
Worldview & Economic Perspective: Security-focused, prioritising self-reliance and 'making do' out of necessity. This is a poorer world.

Geopolitics & Trade: Fractured and conflict-ridden. Emphasis on increased self sufficiency and security of regional supply over global trade.

Food Systems: People buy less, grow at home, source locally and seasonally (less food available, more expensive). Farmers grow more fruit and veg, less meat, some climate-adapted crops.

Environmental Approach: Emphasis on adaptation, green fertilisers, and afforestation. More mixed farming (livestock and crops together) and small-scale farming.

Scenario D: The Right to Food



Worldview & Economic Perspective: Innovative and inclusive perspective with social purpose, promoting a mixed economy in food production.

Geopolitics & Trade: Cooperative with focus on 'green growth' and social equity in global trade. Global companies broken up, more B-Corps.

Food Systems: Universal Basic Income of healthy and sustainable ultra-processed food. Alternative protein products and small scale producers flourish. Less livestock, more local fruit and veg production.

Environmental Approach: Embracing sustainable, intensive and regenerative practices. Support small-scale, innovative producers. Land for rewilding and sequestration.



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These scenarios and artwork are taken from the AFN+ Network's report 'What could the UK agri-food system look like in 2050?' with permission.